

ON TOUR WITH DOGS MEDIA KIT



ON TOUR WITH DOGS



TRAVELBLOG

VACATION, CAMPING, HIKING & EXCURSIONS WITH DOGS

@ontourwithdogs

ABOUT ME



SINA DIETERLE

Hello, my name is Sina Dieterle. I have been working full-time as a freelance equine veterinarian since 2008, based near Telgte in North Rhine-Westphalia. Since I love traveling and was looking for a new challenge after 12 years of practice, I started this travel blog part-time in February 2020.

STATISTICS JULY 2023

I am primarily a **blogger** and only secondarily an influencer via social media channels.

Pageviews	61K
Unique Visitors	53K
Returning Readers	14%
Average time on page	1:38 min
Average page position on Google	14
New blogposts a year	>30
Bounce Rate	60 %

(Source Google Analytics & Google Search Cosole, Borlabs)

Facebook



Instagram



SOCIAL
MEDIA
FOLLOWER

(10.2023)

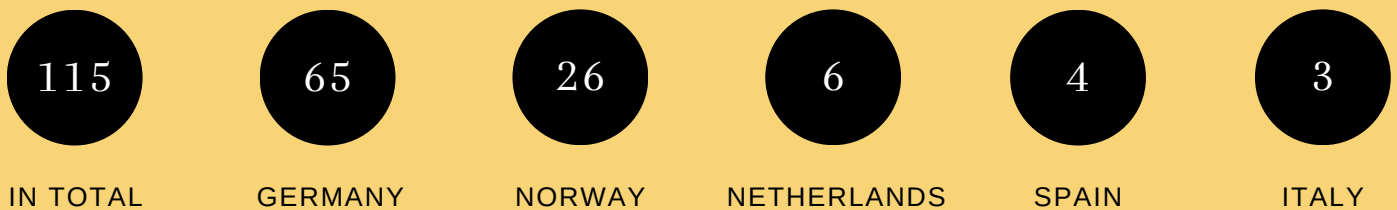
READRES



DESTINATIONS BUCKET LIST

- Deepening Norway
- Winter in Portugal
- Deepening Andalusia, Italy, Croatia, Slovenia
- Switzerland, Austria, Sardinia, Corsica
- Deepening Bavaria

BLOG ARTICLES BY COUNTRIES



OPPORTUNITIES FOR COLLABORATIONS

- **All travel destinations are possible**, even those that are not on my bucket list. However, they have to be able to reach them with the mini camper (no plane).
- All trips are accompanied daily with stories & 1 post on Instagram and FB.
- Sponsored articles / advertorials about vacation regions, activities, tours, events (everything has to be doable with dogs) and products. Always marked “Sponsoring Post” for transparency.
- Promotion for campsites & accommodation (dogs have to be allowed).
- Linking of your product / website in a suitable place as sponsored / no-follow Link. It is noted at the beginning of the article that it contains advertising.
- Photography

